

Fertilia Nurani Egg Santi

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SUMMARY

Passionate about management, particularly as it pertains to project management. The capacity to learn new things fast and perform well under duress are two of my strongest suit. I am highly motivated to keep learning and increasing my marketing, management, and administrative abilities, and I have over three years of experience in these areas.

EDUCATION

State Polytechnic of Jember Associate Degree In Technology Information Cumulative GPA: 3.77	Sep 2021 – Aug 2024
Talent Scouting Academy Digital Marketing	Aug 2022 – Nov 2022
The Merdeka Entrepreneurship Program Digital Marketing & Content Creator	Aug 2023 – Des 2023
National Professional Certification Agency (BNSP) English Proficiency Test	Mar 2024
National Professional Certification Agency (BNSP) Microsoft Office Computer Test	Mar 2024
Dicoding Indonesia Data Analyst Certification	Oct 2024

WORK EXPERIENCES

Senior High School 1 Ngambon, Project Manager <ul style="list-style-type: none">Develop work plans, timelines, and project processes with the SCRUM methodology.Overseeing projects by verifying technical viability, delineating team responsibilities, producing documentation, and delivering outcomes to clients.	Des 2023 – Feb 2024
CV. Esolusindo, Project Manager <ul style="list-style-type: none">Provide products and investigating consumer requirementsCreate project documentationDevelop work plans and project workflows	July 2022 – Jan 2023
CV. Esolusindo, Social Media Manager <ul style="list-style-type: none">Engage with clients and prospective customers to foster relationshipsCraft, refine, and enhance captivating content across all social media platformsDive into the latest social media trends and analyze their impact	July 2022 – Jan 2023
PT. Semesta Mitra Sejahtera, Project Manager Application <ul style="list-style-type: none">Design a dynamic work plan, schedule, and project workflow using the SCRUM methodologyEnsure the technical feasibility of the project to pave the way for successDefine team members' roles and responsibilities to maximize collaboration and efficiency	Juli 2023 – Nov 2023
CV. Cahaya Mandiri, Cashier <ul style="list-style-type: none">Manage reservations seamlessly for a delightful customer experienceHandle financial bookkeeping to maintain a clear and organized financial overviewProcess customer orders with a warm and welcoming approach	July 2022 – Jun 2023
Noiko.id, Dropshipper <ul style="list-style-type: none">Research and select high-demand products to sell through online platforms, tapping into market trendsCoordinate product shipments directly from suppliers to customers, ensuring timely delivery and excellent conditionCommunicate with suppliers to ensure stock availability and maintain competitive pricingManage price negotiations and shipping policies with suppliers for optimal agreements	July 2018 – Present

CO-CURRICULAR AND VOLUNTARY ACTIVITIES

Himpunan Mahasiswa Jurusan Teknologi Informasi (HMJTI),
Business Funds Division

Nov 2021 – Jul 2022

- Overseer of the venture capital section of the Student Scientific Week Expo in 2022.
- Special guest stars were introduced by the ticketing committee for the Art Of Manunggalan event, which drew 2000+ spectators.

PROJECTS

- **Computer Store Information System (SITTOK)**

State Polytechnic of Jember

Develop a comprehensive web and Android-based store management application, featuring a responsive and user-friendly UI for a smartphone sales website. Utilize the Laravel framework to create the SITTOK computer store interface, design a robust management system encompassing database management, system structure, and key feature integration, and implement a dynamic data visualization dashboard that displays computer sales information through interactive graphs.

- **Calorie Counting (Isi Piringku)**

CV. Esolusindo

Develop an innovative Android application for calorie counting, medication reminders, and nutritional content tracking. This project involves designing a seamless application flow, creating an engaging app interface using Figma, and building the application with Flutter to ensure a smooth user experience.

- **Learning Media Applications (Zatify)**

Create an engaging three-dimensional Android learning application for elementary school students. This project involves designing an interactive and educational system flow, crafting an appealing and user-friendly interface with Figma, developing the application using Unity, and maintaining high-quality standards throughout the development process.

- **Learning Media Applications (Learn)**

Develop an innovative three-dimensional Augmented Reality (AR) application for learning English. This project focuses on designing a cutting-edge system flow, creating an engaging user experience with Figma, building the application for Android using Unity, and ensuring top-notch quality for an optimal user experience.

- **Learning Media Applications (Story Art)**

Create an engaging Android application for cultural arts education aimed at junior high school students. This project involves designing an interactive and educational application flow, crafting a delightful user interface using Figma, developing the app with Unity, and ensuring it meets high educational quality standards.

- **Learning Media Applications (Tranzy)**

Develop an educational Android application for introducing children to various modes of transportation. This project focuses on designing an intuitive and informative system flow, creating an engaging UI/UX with Figma, building the application using Unity, and ensuring both quality and stability for a seamless learning experience.

- **Learning Media Applications (Netwize)**

Create an engaging Android application designed to introduce elementary school students to computer networks. This project will involve crafting an interactive and educational system flow, designing a user-friendly interface with Figma, developing the application using Unity, and ensuring high-quality standards for an optimal learning experience.

ADDITIONAL INFORMATION

Technical Skills: Microsoft Office, UI/UX Designer, SCRUM, Database MySQL, MongoDB.

Other Skills: Management Event, Graphic Design, Copy Writing

Languages: Bahasa Indonesia (Native), English (Intermediate)